

ORDER



Orders
Order / Rev: 45536
Alt Order #: 27682822
Product Desc: 2022 Primary Electio
Estimate: 2976
Flight Dates: 02/28/22 - 03/06/22
Original Date / Rev: 02/25/22 / 02/25/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Dallas
Sales Office: DALLS
Sales Region: National

Agency Name: Ax Media
Buying Contact:
Billing Contact:
 800 W. 47th St., Ste. 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Mike Flood for Congress
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/06/22	21	\$4,130.00	\$3,510.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	21	\$4,130.00	\$3,510.50	0.00
Totals	21	\$4,130.00	\$3,510.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	02/28/22	02/28/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----			1			\$150.00		0.00			
N 2	KLKN	03/03/22	03/03/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	---T---			1			\$150.00		0.00			
N 3	KLKN	03/04/22	03/04/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--			1			\$150.00		0.00			
N 4	KLKN	03/01/22	03/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----			1			\$150.00		0.00			
N 5	KLKN	03/02/22	03/02/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	--W----		1			\$150.00		0.00				
N 6	KLKN	03/03/22	03/03/22	Ch 8 News at 6a M-F	CM	6:30 AM-7:00 AM	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				Ch 8 Eyewitness News 6a		(6:30 AM-7:00 AM)									
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	---T---		1			\$150.00		0.00				
N 7	KLKN	03/05/22	03/05/22	Good Morning America	CM	8:00 AM-9:00 AM	-----S-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Good Morning America Sat		(8:00 AM-9:00 AM)									
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	-----S-		1			\$100.00		0.00				
N 8	KLKN	03/06/22	03/06/22	Good Morning America	CM	7a-8a	-----S	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
				Good Morning America Su											
Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	-----S		1			\$100.00		0.00				
N 9	KLKN	03/06/22	03/06/22	This Week	CM	8a-9a	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	-----S		1			\$150.00		0.00				
N 10	KLKN	02/28/22	02/28/22	Ch 8 News at 6p M-F	CM	6p-630p	M-----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	M-----		1			\$325.00		0.00				
N 11	KLKN	03/02/22	03/02/22	Ch 8 News at 6p M-F	CM	6p-630p	--W----	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	--W----		1			\$325.00		0.00				
N 12	KLKN	03/04/22	03/04/22	Ch 8 News at 6p M-F	CM	6p-630p	----F--	:30	1	\$325.00	P-03	0.00	NM	1	\$325.00
				Ch 8 Eyewitness News 6p											
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	----F--		1			\$325.00		0.00				
N 13	KLKN	03/05/22	03/05/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
				Ch 8 News Sat at 6p											
Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	-----S-		1			\$125.00		0.00				
N 14	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 530p	CM	530-6p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				Ch 8 News Sun 530p											
Channel 8 Eyewitness News At 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 02/28/22	03/06/22	-----S		1			\$150.00		0.00				
N 15	KLKN	03/03/22	03/03/22	Thursday Prime 1	CM	7:00 PM-8:00 PM	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250

Order / Rev: 45536
 Alt Order #: 27682822
 Flight Dates: 02/28/22 - 03/06/22

Advertiser: Mike Flood for Congress
 Product Desc: 2022 Primary Electio
 Estimate: 2976
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	M-----					1	\$250.00		0.00			
N 18	KLKN	03/01/22	03/01/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 News at 10p M-F													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-T-----					1	\$250.00		0.00			
N 19	KLKN	03/02/22	03/02/22	Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 News at 10p M-F													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	--W----					1	\$250.00		0.00			
N 20	KLKN	03/04/22	03/04/22	Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 News at 10p M-F													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	----F--					1	\$250.00		0.00			
N 21	KLKN	03/06/22	03/06/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$205.00	P-05	0.00	NM	1	\$205.00
		Ch 8 News Sun at 10p													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/28/22	03/06/22	-----S					1	\$205.00		0.00			
													Totals	21	\$4,130.00



125 West 55th St
New York, NY 10019

Contract # 27682822

CPE: 334/438/2976

Agency: Ax Media

Changes as of: 2/25/2022 at 9:27 AM

Flight: 2/28/22 - 3/6/22

Advertiser: Mike Flood for Congress

800 W.47th Street
Suite 200
Kansas City, MO 64112

Product: 2022 Primary Election

Agency Order #: 11417379

Buyer: Fernie, Taylor

Salesperson: DARCI WALTS

512-665-6040

Office: DALLAS

Service: Nielsen

Primary Demo: Adults 55+

Assistant: DARCI WALTS

512-665-6040

Version: Current State Version 1

Station: KLNK

Market: Lincoln&Hstg-Krnv-Pls

DMA

Total Spots: 21

Total CPE: \$51.50

Total GRP: 80.2

Traffic #: 45536

Con Type: POLITICAL/NOTE

Comments: New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670.
RadioInvoices ID #9914861 or R114861, Marketon #184659, Spottdata #2095, Separation: 30, PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	2/28 - 3/6										Total Spots	Total		GRP*
							2/28	3/1	3/2	3/3	3/4	3/5	3/6							
1	M-F 6a-6:30a		KILKN News 8 This AM	\$150.00	1.5	30	1	0	0	1	1	0	0			3	\$450.00	\$100.00	4.5	
2	M-F 6:30a-7a		KILKN News 8 This AM	\$150.00	1.5	30	0	1	1	1	0	0	0			3	\$450.00	\$100.00	4.5	
3	Sa 8a-9a		Weekend Good Morning America	\$100.00	3.6	30	0	0	0	0	0	1	0			1	\$100.00	\$27.78	3.6	
4	Su 7a-8a		Weekend Good Morning America	\$100.00	3.6	30	0	0	0	0	0	0	1			1	\$100.00	\$27.78	3.6	
5	Su 8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	1			1	\$150.00	\$40.54	3.7	
6	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$325.00	5.7	30	1	0	1	0	1	0	0			3	\$975.00	\$57.02	17.1	
7	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	3.9	30	0	0	0	0	0	1	0			1	\$125.00	\$32.05	3.9	
8	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$150.00	6.1	30	0	0	0	0	0	0	1			1	\$150.00	\$24.59	6.1	
9	Th 7p-8p		Station 19-ABC	\$250.00	3.7	30	0	0	0	1	0	0	0			1	\$250.00	\$67.57	3.7	
10	Su 6p-7p		America's Funniest Home Videos-ABC	\$175.00	5.0	30	0	0	0	0	0	0	1			1	\$175.00	\$35.00	5.0	
11	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	4.7	30	1	1	1	0	1	0	0			4	\$1,000.00	\$53.19	18.8	
12	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$205.00	5.7	30	0	0	0	0	0	0	1			1	\$205.00	\$35.96	5.7	
TOTALS:							3	2	3	3	3	2	5			21	\$4,130.00	\$51.50	80.2	



125 West 55th St
New York, NY 10019

Special Instructions

Contract # 27682822

CPE: 334/438/2976

Agency: Ax Media

800 W.47th Street

Suite 200

Kansas City, MO 64112

Changes as of: 2/25/2022 at 9:27 AM

Flight: 2/28/22 - 3/6/22

Advertiser: Mike Flood for Congress

Product: 2022 Primary Election

Agency Order #: 11417379

Buyer: Fernie, Taylor

Salesperson: DARCI WALT S

Separation: 512-665-6040

Version: Current State Version 1

Station: KLKN

Market: Lincoln&Hsing-Kny-Pis DMA

Office: DALLAS

Service: Nielsen

Primary Demo: Adults 55+

Assistant: DARCI WALT S

Con Type: POLITICAL/NOTE
Total \$: \$4,130.00

Total Spots: 21
Total CPP: \$51.50
Total GRP: 80.2
Traffic #: 45536

Order Level Comments

Date/Time Added by Comment
02/25/22 8:56 AM SAMUEL LITTLE New Order 2/25 - The new order will run Mon 2/28 - Sun 3/6. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095, Separation: 30, PopulationBuyType: CPP

Competitive Information

Market Budget: \$4,130

KLKN Share: 100%

Comment:

Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$4,130.00	\$51.50	80.2
Total	100%	21	\$4,130.00	\$51.50	80.2

Monthly Summary

Month	Spots	Dollars
2022-Mar	21	\$4,130.00
Total	21	\$4,130.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/25/22 8:58 AM					\$0	\$0	
New	2/25/22 8:35 AM	SAMUEL LITTLE	Confirming	21		\$4,130.00	\$4,130.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.